

## Information Sheet

**R**      **McArron, R. E.**  
**83**            **“The Ozarks of Missouri, the Eden of the Future,” ca. 1931.**  
                  **One folder, photocopies.**

This collection is available at [The State Historical Society of Missouri](http://The State Historical Society of Missouri). If you would like more information, please contact us at [shsresearch@umsystem.edu](mailto:shsresearch@umsystem.edu).

This is an illustrated promotional pamphlet by R. E. McArron extolling the productivity of the Ozarks region and predicting a land boom in the area. It contains testimonials by residents of Long Lane in Dallas County, Missouri.

R. E. McArron produced this promotional pamphlet “for the purpose of informing folks who are unacquainted with the real conditions in the Missouri Ozarks.” Although his title indicates a broad area, McArron wrote specifically about his native Long Lane, in Dallas County, Missouri. McArron claimed that the area was the garden spot of the world, and that the soils were particularly well-suited for growing grain and fruit-culture. He demonstrated his claims with statements by local farmers, illustrated with photographs of farm products and activities.

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*4 September 1981*

*Ella Miller*

*Loaned for photocopying*

## Index Cards

Advertising—Real estate business  
Dallas County (Mo.)  
Farm life—Missouri—Dallas County  
Long Lane (Mo.)  
McArron, R. E.